



CITYSPORTS 5TH YEAR ANNIVERSARY.

In the last 5 years, CitySports Africa has been on a mission to nurture and prepare young people for success, both on and off the pitch. With unwavering dedication, we have committed to empowering every African child, whether on the continent or in the diaspora, through the unifying and transformative power of sports. We have so far touched over **250,000** lives and are on a mission to reach **10,000,000** across Africa in the next 10 years.

Our vision is to reach out to every child in Africa and every African child around the world, providing them with access to quality sports programs, training, and resources. By fostering a love for sports, we aim to promote physical health, teamwork, leadership, and personal development – the essential building blocks for a brighter future.

We have collaborated with esteemed partners across Africa and the globe, including prominent organizations like, Bank of Industry (BOI), Eretim Energy, Coolink, Access Bank, Samsung, Allianz Insurance, and Twisco to ensure sports and leadership get to every part across Africa.

Join us in our journey as we unlock the boundless potential of African youth, one athlete at a time. Together, we can harness the transformative power of sports to shape a future where every child has the chance to thrive and reach their full potential.

This year 2024, CitySports Africa will celebrate its 5th anniversary with a **Fundraising Dinner and Awards Night**, and we seek support from international, local, private, and public institutions in Nigeria and across Africa to enable Sports more accessible and inclusive, contributing a significant impact in Nigeria and Africa's sports sector. This event will also unveil our institution's future.

Event details:

- Theme: Youth Engagements-Through Sports.
- Date: December 6th and 7th, 2024
- Venue: Eko Hotel and Suites on 6th and The Podium on 7th of December 2024.

With your support, we believe we can embark on a transformative journey in sports over the next decade, fostering leadership mindsets among young people and harnessing talent for socio-economic growth in Nigeria and Africa.



Our Sponsorship Plan:

Benefits	Chief Sponsor N40,000,000	Diamond N20,000,000	Platinum N10,000,000	Gold N5,000,000	Silver N1,000,000	Bronze N500,000
Have a development center named after the company.	X					
Be a premium partner with CitySports, supporting our community work and sports social responsibilities.	X					
One-year post-event engagement opportunities.	X					
1-minute video recording session showcasing your business or product on our website.	X	X				
Sponsor a child program.	X	X				
Complimentary CitySports Jersey.	X	X				
Premium Table access at the Awards and Dinner Night.	X	X	X			
Recognition as a Sponsor of the conference, announced on all communication channels, social media platforms, and media walls.	X	X	X			
Distribution of your company's communication and promotional materials to all physical attendees.	X	X	X	X		
Session promotions on social media, featured snippets, and more.	X	X	X	X	X	
Company logo featured on the event webpage and printed materials.	X	X	X	X	X	X
Free advertisement placement in the Event Brochure.	X	X	X	X	X	X

You can reach us, by email da@citysportsgroupng.com, so@citysports.africa or phone call 07038953674, 080339603098 for more details about the sponsorship request.

Yours Faithfully,
For City Sports Africa Ltd

Shola OPALEYE
Managing Director

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